



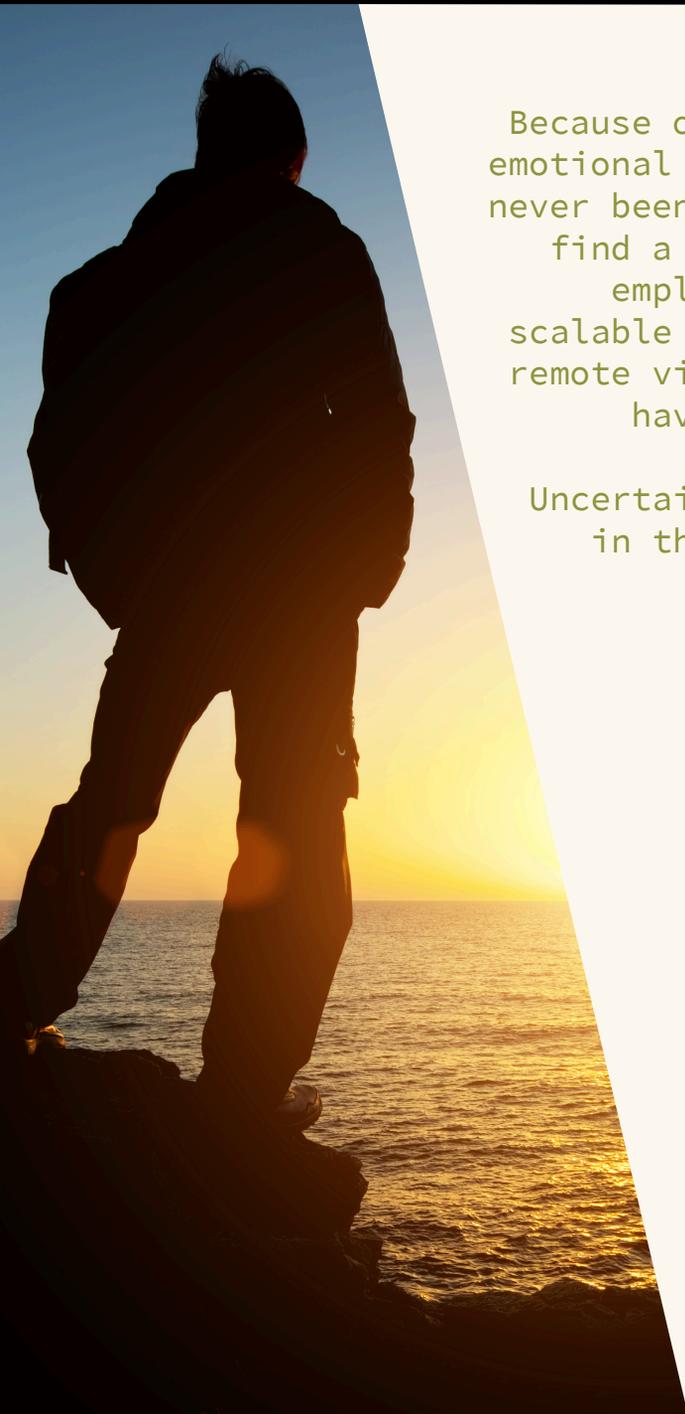
**Badon Hill Group**

# **Marketing in the new normal**

**Badon Hill Group, LLC**  
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# 2020 has not created insurmountable mountains, it has created new opportunities.



Because of COVID-19, building authentic and emotional connections with your audience has never been more critical. Businesses need to find a way to stay top of mind with their employees, prospects, and clients in a scalable and budget-friendly way. Webinars, remote video production, and virtual events have become vital tools for everyone.

Uncertainty and chaos create opportunities in the business world. **Badon Hill Group** wants to help you thrive.

It's time to rise and climb.

Let's climb a hill.

Together.

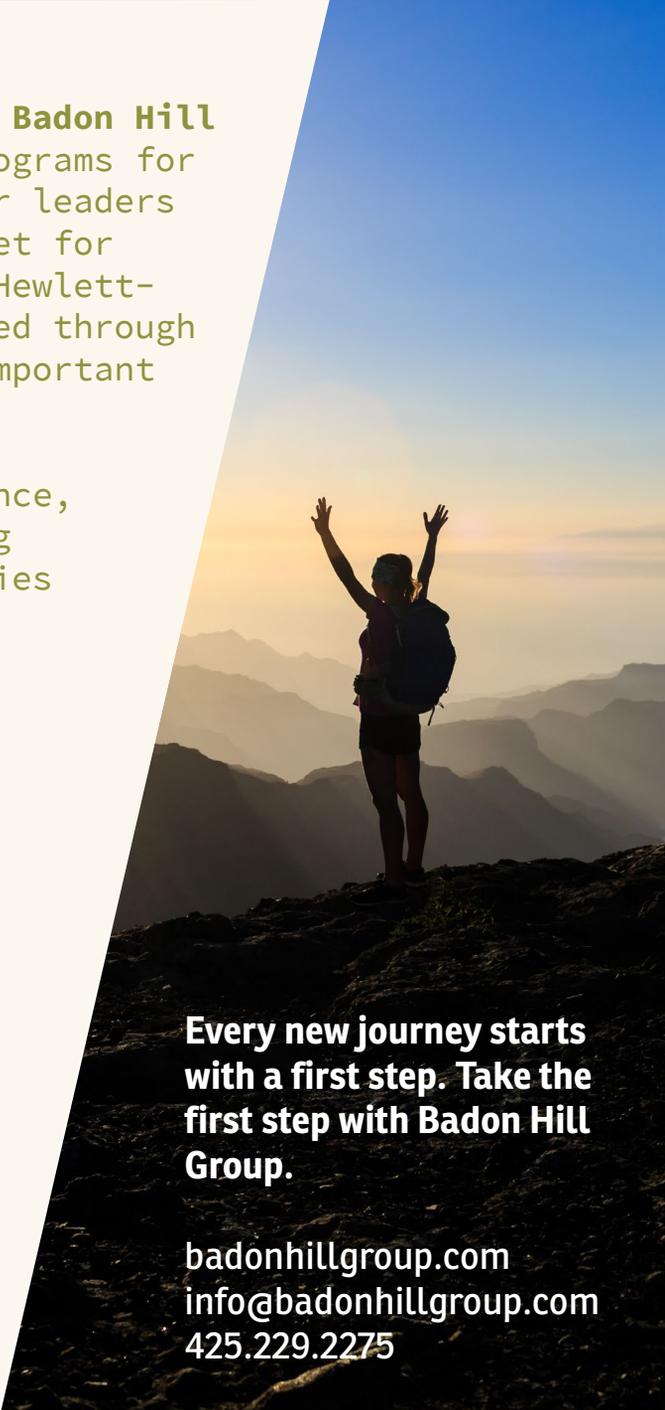
Badon Hill Group has been on the leading edge of remote video production, streaming technology, and webinar management before social distancing was in our collective lexicon. We have years of experience in streaming services with the software, hardware, and team in place to bring your vision to life.



Going beyond traditional marketing, **Badon Hill Group** has built virtual training programs for clients such as UW Medicine, and our leaders have taken over 25 products to market for brands such as Microsoft, AWS, and Hewlett-Packard. Additionally, we have worked through two recessions and understand how important it is to do more with less.

Already known for marketing excellence, **Badon Hill Group** is an award-winning agency. For forward-thinking companies embracing the new normal, we offer:

- End-to-end webinar project management
- H.323 compliant remote video-production
- On-site video production for essential businesses with MRO approved procedures
- Post-production services for your in-house developed content
- Recorded demos and product walk-throughs
- Training programs
- Virtual events



**Every new journey starts with a first step. Take the first step with Badon Hill Group.**

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**We look forward to standing on the summit with you.**

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